



WE SPONSOR FINDING THE MISSING

PROBLEMS WE'RE SOLVING

Have you ever known someone who had a missing person or child in his or her life? It's an unimaginable trauma for parents of a missing child it's an emotion which deprives you of sleep, creates depression and 10 tons of grief.

We're helping people find the missing by using and wanted in their lives by using a marketing method which tells the story of the missing and gives life to otherwise cold statistics. We create a targeted customer base by developing **Emotional Search Patterns**, that is a proprietary method of marketing proven to reunite families

513 - 702-6928

<https://www.videolocators.com>

<https://www.vlocators.com>

mgr@videolocators.com

LEGAL STATUS / C-CORP

For longevity of service

Sponsor Tab:

<https://www.videolocators.com/Sponsorship.aspx>

THE PROCESS

Example:

A missing child on our website – You're the sponsor to help us find this child.

With your sponsorship support we create a full marketing campaign.

- Videos about the child
- We write on our blog, Facebook and twitter about this child several time a year
- We purchase the child's name on PPC & market the listing
- We create an emotional search pattern for the missing

SPONSORSHIP COST

Full year - \$2,500

- Sponsor receives full credit
- Logo in images & video
- Ad on child display page
- You select the missing person you wish to sponsor

Conclusion – 2 Birds 1 Stone

- Community support for the missing
- Receiving marketing and advertising with low CPM

OUR ACCOMPLISHMENT TO DATE

A) We out-rank 100% of our competitors while still in beta

B) Our visitors average duration of visit is 1:33 minutes. Twenty seconds is consider good by online consumer sites.

C) Have already acquired sponsors and reunited a little boy with his dad.

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